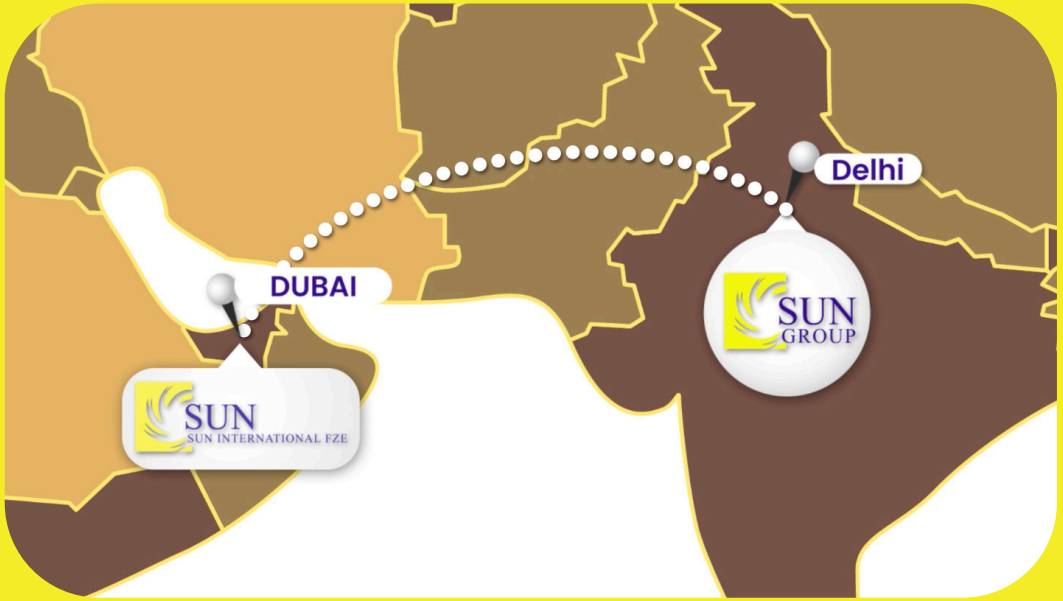
CREATING IMPACT FOR A SUSTAINABLE FUTURE

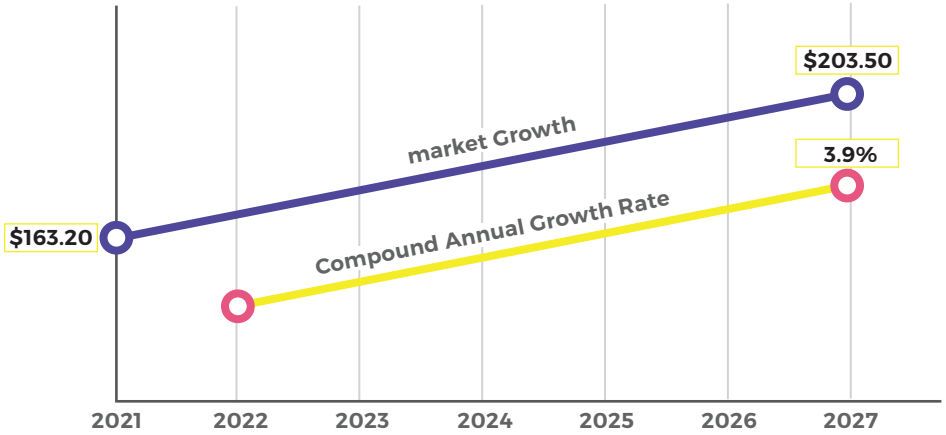
SUN GROUP

The Sun Group commenced operations in 1992 in Delhi, India as agent for various fertilizer producers including Qatar Fertiliser Company and Foskor.

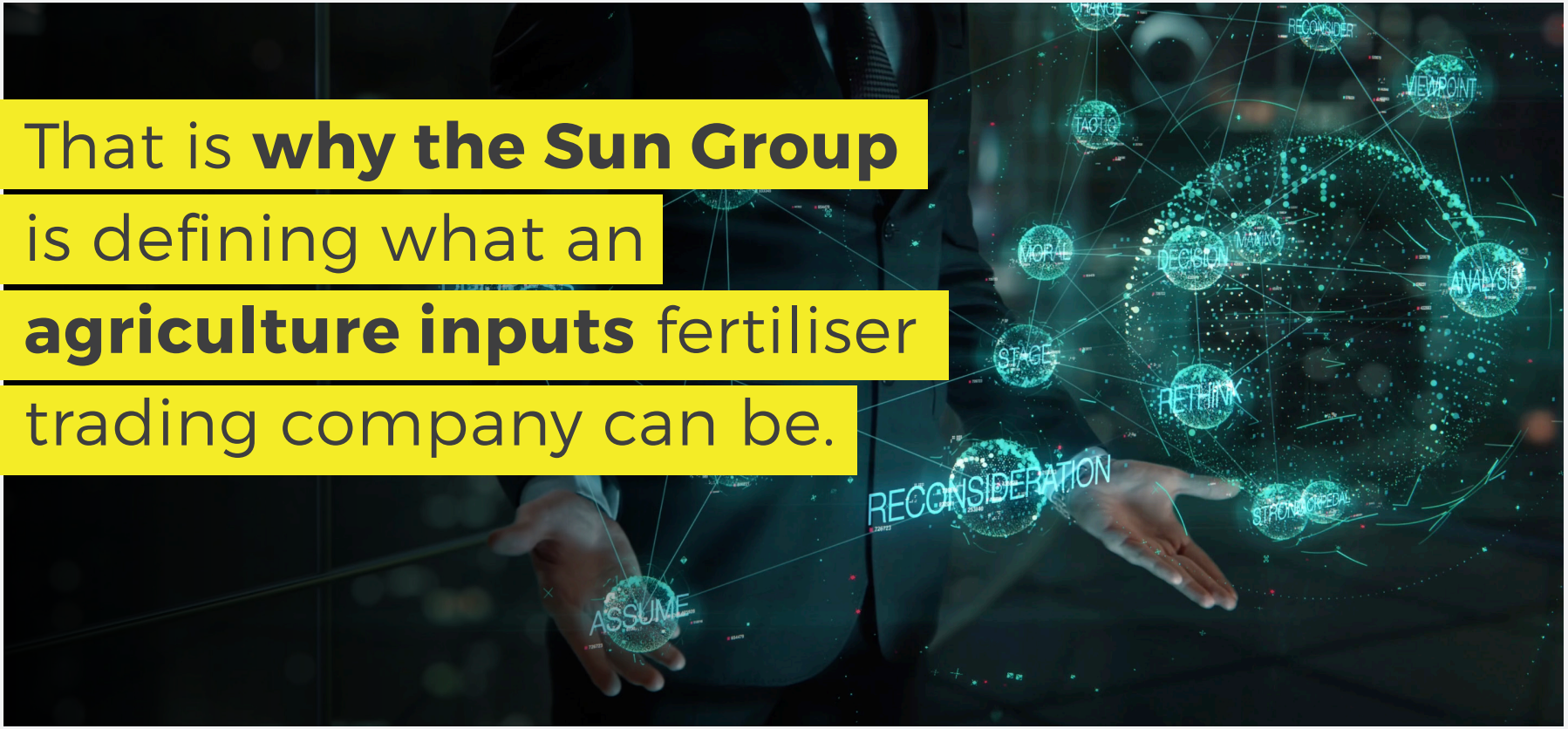


We evolved the business into fertiliser trading by establishing **Sun International FZE** as the trading arm of the Group in Dubai, United Arab Emirates in 2008.

At Sun we **never stop growing** because the world demand for food never does. By 2050 we will need to feed almost **10 billion** people.



The fertiliser market will grow from **163.2 billion** Dollars in 2021 to **203.5 billion** Dollars by 2027 exhibiting a compound annual growth rate of **3.9%** from 2022 to 2027.



Our management and employees are committed to providing fertiliser to feed the future safely with **integrity**, **reliability**, and **cost effectiveness** each day.

IN TODAY'S AGRICULTURAL ENVIRONMENT, OUR INDUSTRY HAS A VERY **IMPORTANT ROLE TO PLAY.**

We provide the agriculture fertiliser inputs, logistics and shipping solutions timeously and with best quality so that the global fertiliser producers, governments, and other customers can help to feed the world.

WE ARE CONNECTING EVERYTHING FROM PROVIDING RAW FERTILISER, INTERMEDIATE INPUTS AND FINISHED FERTILISER TO THE INDUSTRY AND TO **FARMERS SEEKING FERTILISER SOLUTIONS AND NOURISHING PARTNERSHIPS.**

With each fertiliser solution every day we are growing a better world globally by doing our part to lift others up, caring for farmers and customers and caring for each other while we help raise crops, raise standards and raise expectations thereby cultivating business communities so we can **grow** a sustainable agricultural harvest for us all.

WE RECOGNIZE

THAT IT TAKES HUMILITY TO BE A LEADING FERTILISER TRADING COMPANY KNOWING THAT EACH TIME WE ACT WE MAKE A BIG IMPACT SO WE TAKE THE LEAD IN LOGISTICS,

COMPETITIVE PRICING AND RELIABILITY

OUR VISION

IS TO BE A **GLOBAL LEADER** IN PROVIDING FERTILIZER PRODUCTS FOR A **BETTER WORLD**.

This means that we strive to provide fertilizers to feed the world sustainably whilst embodying reliability and delivering superior economic value to our stakeholders.

WE STRATEGICALLY

leverage our unique capabilities to accelerate the world's production of **food for a growing population.**

OUR STRATEGIC

plan is to consolidate our position in **India and UAE** to improve sourcing and distribution. We will strategically grow our presence in **South East Asia, West Africa, East Africa** and **China** and we are focusing on increasing sales of finished fertiliser products.

ACHIEVE OUR STRATEGY

- taking a long-term view,
- consistently doing it right,
- dependably doing it well,
- execution as a team and
- nurturing alliances with our suppliers, financiers and customers

WE EMBRACE OUR MOTTO WHICH IS

CREATING IMPACT FOR A SUSTAINABLE FUTURE

BY FOCUSING

on safe and reliable operations, environmental stewardship, and disciplined capital and corporate management we are **creating a sustainable environment.**

WE DO

it all by starting from the ground up we provide our customers with the raw, intermediate and finished inputs needed to produce fertilizer that grows nutritious food. This enables us to grow organically and help move the **agriculture industry and the world forward.**

Our major exports in **2022** were

1 million+
tons of rock phosphate,

500,000+
tons of Sulphur and

300,000+
tons of phosphoric acid.

SUN GROUP

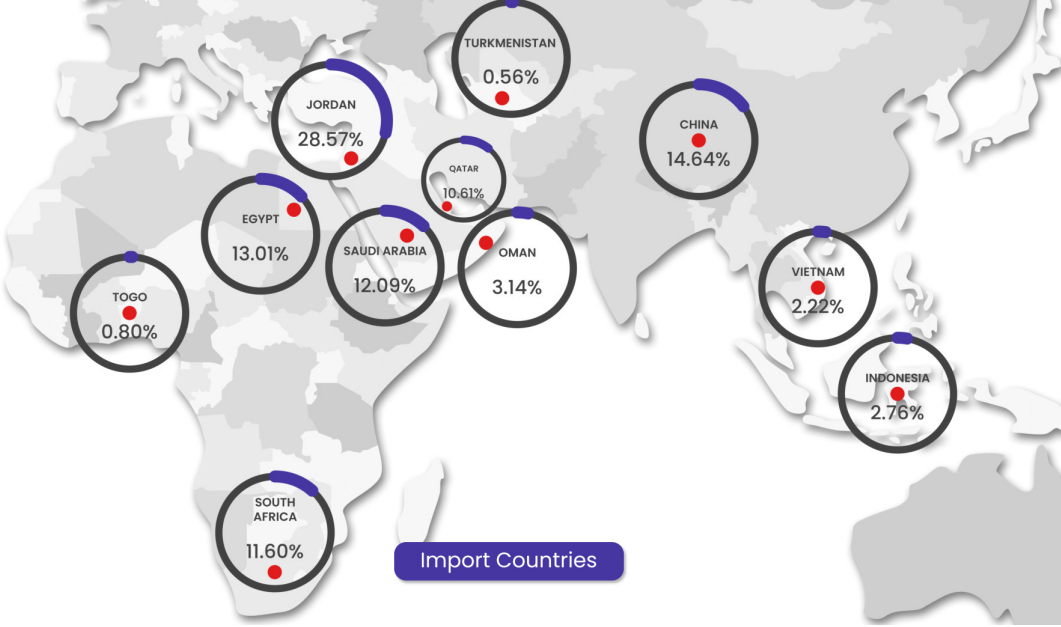
HISTORICAL EXPORT SALES VOLUMES

HAVE AVERAGED ABOUT

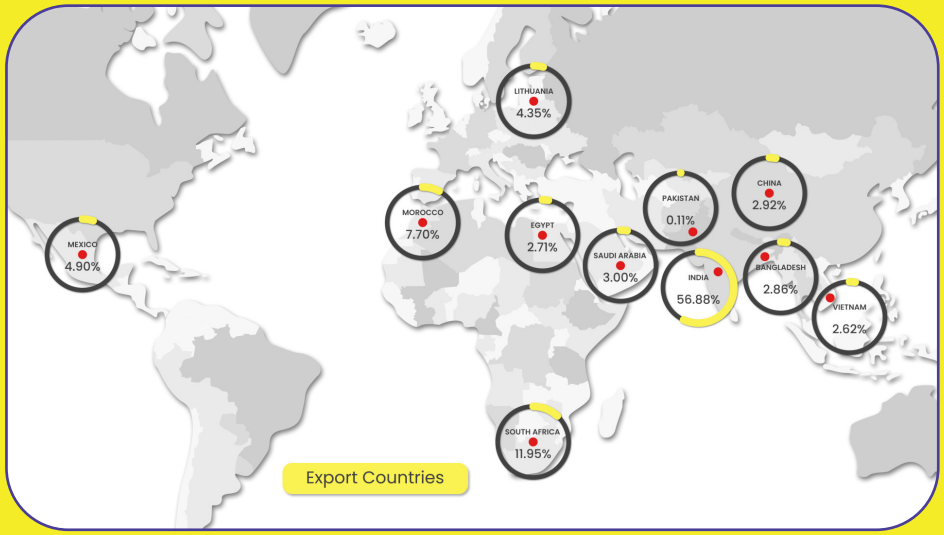
2 MILLION

METRICS TONS PER ANNUM OVER THE PAST

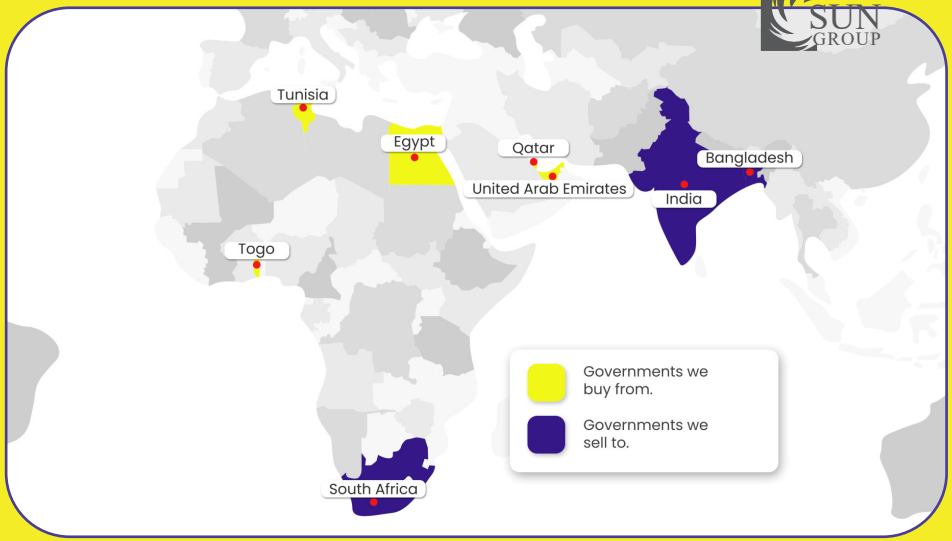
6 YEARS.



OUR MAIN **IMPORT COUNTRIES** WERE JORDAN, EGYPT, SAUDI ARABIA, QATAR AND SOUTH AFRICA.



OUR **MAJOR EXPORT COUNTRIES** INCLUDE INDIA, SOUTH AFRICA, MOROCCO, AND MEXICO.



THE FERTILIZER INDUSTRY IS **REGULATED AND MONITORED BY GOVERNMENTS**. OUR GOVERNMENT INTERACTION INCLUDES SOUTH AFRICA, TOGO, TUNISIA, EGYPT, QATAR, BANGLADESH AND INDIA

NOTES

The Sun Group

Creating Impact for a Sustainable Future